

GeoTHERM

digital expo & congress



Messe
Offenburg -
Ortenau

24. + 25. June 2021
MESSE OFFENBURG
SERVICE GUIDE

www.geotherm-germany.com

In order to organize your trade show participation, please find the technical order forms and guidelines attached.

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	A	Additional bookable services	3
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Your Contact

Anja Kurz

FON +49(0)781 9226-254

FAX +49(0)781 9226-277

kurz@messe-offenburg.de

Your Guidelines to participate in the virtual fair

- **Internet connection** - Download 8 Mbit/s and Upload 1 Mbit/s
- **Latest Browser** - allseated is a web-based platform / Recommended browser: Chrome
- **How to move in 3D** - You navigate trough the virtueal world with the mouse or using the arrow keys on your keyboard
- **Access to audio and camera** - You need a headset and a camera
- **VPN Tunnel** - Cut the connection to the VPN Tunnel, since it can restrict functions
- **Interaction** - Click on an avatar to enter the video conference or find your contact in the chat

We are happy to advise you!

Messe Offenburg-Ortenau GmbH FON +49 (0)781 9226-0 · Mail: info@messe-offenburg.de

www.geotherm-germany.com

Company / Organisation _____

Adress _____

Contact _____

E-Mail _____

please send a fax
to +49 (0)781 9226-277

Customer _____

Hall No. _____ Stand No. _____

A ADDITIONAL BOOKABLE SERVICES

Graphic dimensions

A.1. Digital Rollup in the foyer
Rollup format 1:2
image 512x1024 px (JPG/PNG)

180 EUR plus VAT

Number _____



A.2. Logo on the canvas in the foyer
alternating with other logos

60 EUR plus VAT

Number _____



A.3. Banner above the stand
Format 1:4
image 560 x 2400 px (JPG/PNG)

140 EUR plus VAT

Number _____



A.4. Banner above the stand
Format 3:1
image 1700 x 568 px (JPG/PNG)

220 EUR plus VAT

Number _____



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Adress _____

Customer _____

Contact _____

Hall No. _____ Stand No. _____

E-Mail _____

B INVITATION TICKETS

Your Contact: Sarah Späth · Mail: spaeth@messe-offenburg.de

Would you like to invite your customers and partners to the GeoTHERM?

We are happy to offer you two different options:

1. Online codes

Your customers and partners can take part to the event free of charge by redeeming the code.

And that's how it works:

You send the the codes to your partners.

Each redeemed redeemed code will be billed to you with a net 18.00 EUR each after the event.

After the event you will receive an invoice for the redeemed tickets and codes.

■ Please send us _____ codes to the following e-mail _____

2. Discount code - completely free of charge

You will receive a code that allows your customers to obtain discounted tickets.

It is completely free of charge for you.

For instance, you could integrate the code in your e-mail text.

■ Please send the code to the following e-mail: _____



Location, Date

Authorized signature and official company stamp

Company / Organisation _____

Adress _____

Contact _____

E-Mail _____

please send a fax
to +49 (0)781 9226-277

Customer _____

Hall No. _____ Stand No. _____

C INTERNET POSSIBILITIES

Your Contact: Sarah Späth · Mail: spaeth@messe-offenburg.de

C.1 Fee-based internet advertising on the homepage of the trade fair Offenburg (size: 300x 600 px)

Pos.	Article	Single price EUR plus VAT
116055	<input type="checkbox"/> Your web banner 6 month on the frontpage of GeoTHERM 2021	300,00
116055	<input type="checkbox"/> Your web banner 6 month on the main navigation site of GeoTHERM 2021	200,00
116055	<input type="checkbox"/> Your web banner 6 month on the navigation site of GeoTHERM 2021	150,00

If you are interested in booking a longer period of time, please contact us and we will make an offer.

The banner space is not exclusive.



Company / Organisation

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Adress

Customer

Contact

Hall No. Stand No.

E-Mail

D DIGITAL MARKETING PACKAGE

Your contact : Sarah Späth · Mail: spaeth@messe-offenburg.de

■ **Checklist**

- Have you already linked geoTHERM on your homepage?
- Have you already entered GeoTHERM in your calendar?
- Have you already made a Facebook or LinkedIn post?

For your visitor advertising we are pleased to offer you free of charge:

D.1 digital products

Please send us

- Digital flyer**
- Congress programme**

D.2 Digital banner ads for your homepage

- Wide Sky (160 x 600 Pixel)**
- Full Banner (468 x 60 Pixel)**

Need a different format for your website? Then feel free to contact Sarah Späth at spaeth@messe-offenburg.de

**Please link the web banner with the following URL:
www.geotherm-germany.com**



Location, Date

Authorized signature and official company stamp