

Press Accreditation

Would you like to report on us? We are delighted to welcome members of the media who wish to obtain accreditation for our events.

Press accreditation is intended exclusively for individuals attending the event for journalistic purposes and reporting on it.

We accept the following, for example, as proof of journalistic activity:

- a valid press card
- a current editorial assignment or confirmation from the editorial team
- recent publications bearing the journalist's name
- for freelance journalists, suitable proof of regular journalistic activity

Bloggers, content creators and representatives of digital media may also apply for accreditation, provided they can demonstrate regular editorial reporting with a clear connection to the event's topics.

Purely private social media profiles do not, as a rule, entitle the holder to press accreditation.

Photography and video recording

Accredited media representatives may take photographs and record video on the event site as part of their journalistic reporting.

In doing so, they must respect the applicable personal rights, image rights and other rights of third parties. In particular, when taking specific individual photographs of people or filming at exhibitors' stands, we ask that you seek the prior consent of the persons or exhibitors concerned.

Footage may only be used in connection with editorial reporting on the event. Any commercial use beyond this requires the prior consent of the organiser or the relevant rights holders.

In certain areas of the venue or during specific programme items, photography, filming or audio recording may be restricted or prohibited. Please observe the relevant notices on site.

Important information regarding accreditation

Submitting supporting documentation does not automatically entitle you to accreditation. The organiser reserves the right to review accreditation applications and, where necessary, to request further supporting documentation.

Accreditation is personal and non-transferable. Once your application has been successfully reviewed, you will receive confirmation by email.

If you have any questions regarding press accreditation, please do not hesitate to contact us at presse@messe-offenburg.de or by telephone on 0781 9226-239.