

BECOME A SPONSOR OF **Geo**THERM!

More visibility. More contacts. More impact.

25 + 26 February 2027

WHAT IS GeoTHERM?

- World's leading trade fair for geothermal energy: insights into the latest technology and developments
- Two parallel economic conferences and poster presentations/sessions on near-surface and deep geothermal energy
- International speakers
- Start-Up Area
- Various side events before and during the trade fair
- Career Connect programme for students
- Evening event on the first day of the fair
- Presentation of the Ruggero Bertani European Geothermal Innovation Award



FAIR AGENDA

Wednesday	Thursday	Friday
Exhibitor check-in	Opening	Congress
Set up	Congress	Poster presentations / Poster Sessions
Side-Events	Poster presentations / Poster Sessions	Side-Events
	Side-Events	Career Connect Programme
	Evening event	

FIGURES, DATA AND FACTS FROM 2026

■ **8.688**

Trade visitors

■ **302**

Exhibitors

■ **73**

Speakers

■ **56**

Nations

Every year, GeoTHERM brings together **international experts, companies and decision-makers** from the geothermal industry in one place – in Offenburg, the centre for future energy in Europe.

On **25 and 26 February 2027**, visitors and exhibitors can look forward to two intensive days full of **innovation, exchange and expertise** on near-surface and deep geothermal energy. Whether presenting the latest technologies or best practice projects, this dynamic environment offers the opportunity to exchange ideas with experts from **industry, science and politics**.

SPONSORSHIP LEVELS

Sponsorship package	Investment	Availability
Platinum Sponsor	7.100,00 EUR	2 x (1x sold)
Gold Sponsor	6.200,00 EUR	2 x (1x sold)
Silver Sponsor	3.400,00 EUR	5 x (1x sold)
Bronze Sponsor	2.700,00 EUR	5 x

SPONSORSHIP PACKAGES

Contents	Platinum	Gold	Silver	Bronze
Evening reception				
Logo on the menus and mention in the stage presentation	✔			
Additional tickets for the evening reception	3			
Logo presentation at the entrance	✔			
Exhibition area				
Discount on stand space (excluding stand construction and furniture)	20% discount on an existing stand booking			
On-site trade fair				
Logo placement on the screen in the foyer	✔	✔	✔	✔
Naming of congress strand	✔	✔		
Logo placement on LED trailer at visitor entrance	✔	✔	✔	✔

SPONSORINGPAKETE



Contents	Platinum	Gold	Silver	Bronze
Online advertising				
Company profile on the website	✓	✓	✓	
Social media post introducing the company	✓	✓	✓	
Logo placement on partner site, including link	✓	✓	✓	✓
Web banner on website (300 x 600 px)	Visitors main page	Exhibitor main page	Visitor ticket page	Underside
Stand alone Newsletter	✓	✓		
Print products				
Logo placement on the hall overview	✓	✓	✓	✓
Logoplatzierung im Kongressprogramm-Faltblatt	✓	✓	✓	✓
Logoplatzierung auf Career Connect Flyer	✓	✓	✓	✓
Naming of congress strand	✓	✓		
Access to the trade fair and congress				
Additional day tickets for trade fair and congress	20	15	15	10
Reduced admission for employees/customers/partners via promotional code	✓	✓	✓	✓

PLATINUM IN DETAIL 7.100,00 EUR

EVENING RECEPTION

- ✓ Logo placement on the menus and in the stage presentation
- ✓ 3 extra tickets for the evening reception
- ✓ Logo display at the entrance to the reception area

ON-SITE EXHIBITION

- ✓ Logo placement on the screen in the foyer of the EDEKA Arena
- ✓ Name sponsorship of a congress strand
(including integration of the logo and 'Powered by' branding on all presentation slides for the conference track (1 track per day))
- ✓ Logo placement on an LED trailer at the visitors' entrance

ONLINE ADVERTISING

- ✓ Company profile on the website
- ✓ Social media post introducing the company
- ✓ Logo placement on a partner's website, including a link
- ✓ Web banner on the GeoTHERM website – Home page
- ✓ 1 Stand-alone newsletter sent to visitors at GeoTHERM

PRINTED MATERIALS

- ✓ Logo placement on the hall overview in the leaflet and on the display frames in the exhibition halls
- ✓ Logo placement on the congress programme leaflet
- ✓ Logo placement on the Career Connect leaflet
- ✓ Name sponsorship of a congress strand
(including integration of the logo and 'Powered by' branding in the congress programme leaflet (1 track per day))

ACCESS TO THE TRADE FAIR AND CONGRESS

- ✓ 20 additional day tickets for the trade fair and congress
- ✓ Discounted admission for staff / customers / partners using a promotional code

EXHIBITION SPACE

- ✓ 20% discount on an existing stand booking

GOLD IN DETAIL

6.200,00 EUR

ON-SITE EXHIBITION

- ✓ Logo placement on the screen in the foyer of the EDEKA Arena
- ✓ Name sponsorship of a congress strand
(including integration of the logo and 'Powered by' branding on all presentation slides for the conference track (1 track per day))
- ✓ Logo placement on an LED trailer at the visitors' entrance

ONLINE ADVERTISING

- ✓ Company profile on the website
- ✓ Social media post introducing the company
- ✓ Logo placement on a partner's website, including a link
- ✓ Web banners on the GeoTHERM website – Exhibitors' main page
- ✓ 1 Stand-alone newsletter sent to visitors at GeoTHERM

PRINTED MATERIALS

- ✓ Logo placement on the hall overview in the leaflet and on the display frames in the exhibition halls
- ✓ Logo placement on the conference programme leaflet
- ✓ Logo placement on the Career Connect leaflet
- ✓ Name sponsorship of a congress strand
(including inclusion of the logo and 'Powered by' branding in the congress programme leaflet (1 track per day))

ACCESS TO THE TRADE FAIR AND CONGRESS

- ✓ 15 additional day tickets for the trade fair and conference
- ✓ Discounted admission for staff / customers / partners using a promotional code

EXHIBITION SPACE

- ✓ 20% discount on an existing stand booking

SILVER IN DETAIL

3.400,00 EUR

ON-SITE EXHIBITION

- ✓ Logo placement on the screen in the foyer of the EDEKA Arena
- ✓ Logo placement on an LED trailer at the visitors' entrance

ONLINE ADVERTISING

- ✓ Company profile on the website
- ✓ Social media post introducing the company
- ✓ Logo placement on a partner's website, including a link
- ✓ Web banner on the GeoTHERM website – visitor ticket page

PRINTED MATERIALS

- ✓ Logo placement on the hall overview in the leaflet and on the display frames in the exhibition halls
- ✓ Logo placement on the conference programme leaflet
- ✓ Logo placement on the Career Connect leaflet

ACCESS TO THE TRADE FAIR AND CONGRESS

- ✓ 15 additional day tickets for the trade fair and congress
- ✓ Discounted admission for staff / customers / partners using a promotional code

EXHIBITION SPACE

- ✓ 20% discount on an existing stand booking

BRONZE IN DETAIL

2.700,00 EUR

ON-SITE EXHIBITION

- ✓ Logo placement on the screen in the foyer of the EDEKA Arena
- ✓ Logo placement on an LED trailer at the visitors' entrance

ONLINE ADVERTISING

- ✓ Logo placement on a partner's website, including a link
- ✓ Web banner on the GeoTHERM website – GeoTHERM subpage

PRINTED MATERIALS

- ✓ Logo placement on the hall overview in the leaflet and on the display frames in the exhibition halls
- ✓ Logo placement on the congress programme leaflet
- ✓ Logo placement on the Career Connect leaflet

ACCESS TO THE TRADE FAIR AND CONGRESS

- ✓ 10 additional day tickets for the trade fair and congress
- ✓ Discounted admission for staff / customers / partners using a promotional code

EXHIBITION SPACE

- ✓ 20% discount on an existing stand booking

ADDITIONAL SPONSORSHIP OPPORTUNITIES



Poster presentations / Moderated poster sessions on Thursday and Friday

3.600,00 EUR

- Name sponsorship of the poster presentation and the moderated poster sessions
- Inclusion of the company logo and the 'Powered by ...' label on all presentation slides for the session (on both days of the event)
- Logo placement on a partner's website, including a link
- Web banner on the GeoTHERM website – GeoTHERM subpage
- Logo placement in the congress programme leaflet
- 10 additional day tickets for the trade fair and conference

Network-Area

4.000,00 EUR

- Name sponsorship of the Network Area
- Inclusion of the company logo and the 'Powered by ...' branding on information signs (on both days of the event)
- Inclusion of the Network Area as 'Powered by ...' in the GeoTHERM 2027 newsletters
- Logo placement on the hall overview in the leaflet and on the display frames in the exhibition halls
- Logo placement in the congress programme leaflet

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Translation app – Live Voice

4.600,00 EUR

Name sponsorship of the translation app
Inclusion of the company logo and the 'Powered by ...' label in the congress programme leaflet

Inclusion of the company logo and the 'Powered by ...' branding on on-site signage

Inclusion of the company logo and the 'Powered by ...' label in the Live Voice app

Logo placement in the exhibitor leaflet

Mention of the translation app as 'Powered by ...' in the GeoTHERM 2027 newsletters

Career Connect Programme

3.600,00 EUR

Name sponsorship of the Career Connect programme
Inclusion of the company logo and the 'Powered by ...' branding on the Career Connect programme leaflets

Inclusion of the company logo and the 'Powered by ...' branding on on-site signage

Inclusion of the company logo and the 'Powered by ...' label on the GeoTHERM website – Career Connect page

Featured in the GeoTHERM 2027 newsletters as 'Powered by ...'

Provision of at least 50 printed fabric bags
Branding: 'Career Connect Forum powered by ...', including production costs

CONTACT



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